

EDU-SMEs: Curriculum alignment and cross-border cooperation with SMEs



EUROPEAN UNION
European Regional Development Fund

Project rationale

EDU-SMEs
corresponds
to two main
challenges in
the Central-
Baltic region:

(1)
To integrate
theory and
practice

(2)
To support
internationalisati
on of SMEs

Project's main objective

EDU-SMEs aims to develop a *better matching of graduates' competencies and companies' needs* in the central-baltic region.

This aim is reached through joint curriculum development among partners and through a pedagogical method where UAS and SMEs closely cooperate.

PROJECT PARTNERSHIP

Lead partner organization

Arcada University of Applied Sciences (Arcada), FI

Other partner organizations

Estonian Entrepreneurship University of Applied Sciences (EUAS), EE

TTK University of Applied Sciences (TTK UAS), EE

Vidzeme University of Applied Sciences (ViA), LV

Valmiera Business and Innovation Incubator (VBII), LV

Expected outputs (1) : Course materials and pedagogy

This activity is led by ViA, with input from all partners. Expected outputs are:

- ▶ 1. Course handbook on internationalization
- ▶ 2. Course assignments compendium
- ▶ 3. Transferable pedagogical model
- ▶ 4. E-learning materials
- ▶ 5. Teacher training seminar, to be held at ViA premises

At the seminar, teachers will practice the use of the materials, the pedagogical model and the e-learning environment, and decide on the cross-border assignments (CBAs) to be implemented.

Expected outputs (2) :Project IT–platform

This activity is led by EUAS with input especially from TTK UAS. Expected outputs are

- ▶ 1.Project website
- ▶ 2.E–learning course environment
- ▶ 3.Video–clips on successful SMEs (minimum 6)
- ▶ 4.Internationalization scoreboard, where students and SMEs can test their readiness for internationalization

Expected outputs (3) : Joint e-learning course

This activity is led by Arcada in close cooperation with all partners. It results in


- ▶ 1. Joint cross-border course with faculty and students from all partner institutions, to be implemented in autumn 2016
- ▶ 2. Plan for course sustainability in all partners' curricula

A test version of the e-learning course will be implemented already in spring 2016



Expected outputs (4) : Communication and Company networks

This activity is led by VBII, in close cooperation with partners and SMEs in the central-baltic countries. Expected results are

- ▶ 1. Communication/Dissemination plan
 - ▶ 2. Cross-border assignments (minimum 10 implemented and reported)
 - ▶ 3. Seminar for SMEs, to be delivered both on campus and internationally as a webinar.
 - ▶ 4. Project Flyer
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Evaluation

Processes will be evaluated by TTK UAS together with an external evaluator

Products will be peer-reviewed by independent colleagues in the partner institutions

For more info, you are
welcome to visit our website
on www.edusme.eu



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